

Australian **PHYSICS**

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AUSTRALIAN PHYSICS IS PUBLISHED BI-MONTHLY

Advertising deadline is negotiated with the Editor, Brian James (aip_editor@aip.org.au)

2018 ADVERTISING RATES

SIZE (N.B.: WIDTH X HEIGHT) for 2 column & 3 column pages	RATE Casual	RATE x 3 10% discount	RATE x 6 20% discount
COVER PAGES			
FRONT 210mm x 297mm (Full Bleed) Advertiser has cover picture caption on title page, plus one third page box within journal for further details about cover picture	\$1,340.00	Only two issues per year per advertiser	
INSIDE FRONT (p2)*, OUTSIDE BACK*	\$1230	\$1105	\$985
FACING INSIDE FRONT (p3)*	\$1200	\$1080	\$960
FACING CONTENTS (p4)*	\$1200	\$1080	\$960
INSIDE BACK*	\$1180	\$1060	\$945
INTERNAL PAGES			
FULL PAGE* 185mm x 250mm	\$1080	\$970	\$865
HALF PAGE 185mm x 123mm	\$735	\$660	\$590
THIRD PAGE 185mm x 80mm	\$620	\$560	\$495
QUARTER PAGE 90mm x 123mm	\$515	\$465	\$410
COLUMN AD RATE	\$35 per column centimetre		
INSERTS	\$1000 for 1 issue (approx 1400 distribution) • This price is for insertion of supplied inserts only. • Printing can be arranged at an additional cost. <i>Extra postage will apply for inserts weighing more than 100gms</i>		
PRODUCT NEWS	Product News is \$10.00 per line or \$15 per column centimetre (2 column page). * With a full page advertisement, up to three product news items (a maximum of 500 words plus images) will be inserted free of charge.		
ALL ABOVE PRICES ASSUME ARTWORK SUPPLIED BY ADVERTISER. <i>Preferred format for supplied advertisements: High Resolution PDF</i> Artwork can be arranged at competitive prices			
<i>The rates quoted above are in Australian Dollars and are exclusive of GST.</i>			