

# Australian **PHYSICS**

A PUBLICATION OF THE AUSTRALIAN INSTITUTE OF PHYSICS  
ABN 81 004 566 509

Contact: Editorial Board Chair, Brian James  
email: brian.james@sydney.edu.au

**AUSTRALIAN PHYSICS IS PUBLISHED BI-MONTHLY**

**Advertising deadline is negotiated with the Editor. Peter Robertson (prob@unimelb.edu.au)**

## 2012 ADVERTISING RATES

SIZE (N.B.: WIDTH X HEIGHT) for 2 column & 3 column pages	RATE Casual	RATE x 3 10% discount	RATE x 6 20% discount
<b>COVER PAGES</b>			
<b>FRONT</b> <b>210mm x 297mm (Full Bleed)</b> Advertiser has cover picture caption on title page, plus one third page box within journal for further details about cover picture	\$1,340.00	Only two issues per year per advertiser	
<b>INSIDE FRONT (p2)*, OUTSIDE BACK*</b>	\$1230	\$1105	\$985
<b>FACING INSIDE FRONT (p3)*</b>	\$1200	\$1080	\$960
<b>FACING CONTENTS (p4)*</b>	\$1200	\$1080	\$960
<b>INSIDE BACK*</b>	\$1180	\$1060	\$945
<b>INTERNAL PAGES</b>			
<b>FULL PAGE*</b> 185mm x 250mm	\$1080	\$970	\$865
<b>HALF PAGE</b> 185mm x 123mm	\$735	\$660	\$590
<b>THIRD PAGE</b> 185mm x 80mm	\$620	\$560	\$495
<b>QUARTER PAGE</b> 90mm x 123mm	\$515	\$465	\$410
<b>COLUMN AD RATE</b>	\$35 per column centimetre (1/3 page {5.5cm width})		
<b>INSERTS</b>	\$1000 for 1 issue (approx 1400 distribution) • <b>This price is for insertion of supplied inserts only.</b> • <b>Printing can be arranged at an additional cost.</b> <i>Extra postage will apply for inserts weighing more than 100gms</i>		
<b>PRODUCT NEWS</b>	Product News is \$10.00 per line or \$15 per column centimetre (3 column page). * <b>With a full page advertisement, up to three product news items (a maximum of one 1/3 width column per item) will be inserted free of charge.</b>		
<b>ALL ABOVE PRICES ASSUME ARTWORK SUPPLIED BY ADVERTISER.</b>			
<i>Preferred format for supplied advertisements: High Resolution PDF</i>			
Artwork can be arranged at competitive prices			
<i>The rates quoted above are in Australian Dollars and are exclusive of GST.</i>			