

Australian **PHYSICS**

A PUBLICATION OF THE AUSTRALIAN INSTITUTE OF PHYSICS
ABN 81 004 566 509

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AUSTRALIAN PHYSICS IS PUBLISHED BI-MONTHLY

2007 ADVERTISING RATES

SIZE (N.B.: WIDTH X HEIGHT) for 2 column & 3 column pages	RATE Casual	RATE x 3	RATE x 6
COVER PAGES — Colour*			
FRONT - colour* 210mm x 297mm (Full Bleed) Advertiser has cover picture caption on title page, plus one third page box within journal for further details about cover picture	\$1,177.00	Only two issues per year per advertiser	
INSIDE FRONT & OUTSIDE BACK colour*	\$995.50	\$907.50	\$814.00
INSIDE BACK colour*	\$946.00	\$869.00	\$770.00
INTERNAL PAGES — Colour*, Mono & Spot Colour			
FULL PAGE – colour* 185mm x 250mm	\$924.00	\$836.00	\$742.50
HALF PAGE – colour* 185mm x 123mm	\$742.50	\$660.00	\$577.50
FULL PAGE – mono 185mm x 250mm Page 1 available with 10% loading	\$781.80	\$715.00	\$632.50
Spot colour – no discount	\$165.00	\$165.00	\$165.00
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Spot colour – no discount	\$165.00	\$165.00	\$165.00
QUARTER PAGE - mono 90mm x 123mm	\$330.00	\$302.50	\$264.00
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COLUMN AD RATE	\$27.50 per column centimetre (1/3 page {5.5cm width})		
INSERTS	\$814.00 for 1 issue (approx 1800 distribution) • This price is for insertion of supplied inserts only. • Printing can be arranged at an additional cost. <i>Extra postage will apply for inserts weighing more than 100gms</i>		
PRODUCT NEWS	Without accompanying advertising of classified ads, Product News is \$6.00 per line or \$12 per column centimetre (3 column page).		
*PLEASE NOTE - COLOUR: For colour ads add \$165.00 inc GST for prepress preparation			
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<i>The rates quoted above are in Australian Dollars and are inclusive of GST.</i>			