

Australian PHYSICS

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AUSTRALIAN PHYSICS IS PUBLISHED BI-MONTHLY

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2011 ADVERTISING RATES

SIZE (N.B.: WIDTH X HEIGHT) for 2 column & 3 column pages	RATE Casual	RATE x 3 10% discount	RATE x 6 20% discount
COVER PAGES			
FRONT 210mm x 297mm (Full Bleed) Advertiser has cover picture caption on title page, plus one third page box within journal for further details about cover picture	\$1,340.00	Only two issues per year per advertiser	
INSIDE FRONT*, OUTSIDE BACK*	\$1195	\$1075	\$955
INSIDE BACK*	\$1145	\$1030	\$915
INTERNAL PAGES			
FULL PAGE* 185mm x 250mm	\$1050	\$945	\$840
HALF PAGE 185mm x 123mm	\$715	\$645	\$570
THIRD PAGE 185mm x 80mm	\$600	\$540	\$480
QUARTER PAGE 90mm x 123mm	\$500	\$450	\$400
COLUMN AD RATE	\$31 per column centimetre (1/3 page {5.5cm width})		
INSERTS	\$1000 for 1 issue (approx 1400 distribution) <ul style="list-style-type: none"> • This price is for insertion of supplied inserts only. • Printing can be arranged at an additional cost. <i>Extra postage will apply for inserts weighing more than 100gms</i>		
PRODUCT NEWS	Product News is \$10.00 per line or \$20 per column centimetre (3 column page). * With a full page advertisement, up to three product news items (a maximum of one 1/3 width column per item) will be inserted free of charge.		
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