

# Australian **PHYSICS**

A PUBLICATION OF THE AUSTRALIAN INSTITUTE OF PHYSICS  
ABN 81 004 566 509

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**AUSTRALIAN PHYSICS IS PUBLISHED BI-MONTHLY**

**Advertising deadline is 20<sup>th</sup> of month prior to issue month: e.g. 20 Feb for Mar/Apr issue**

## 2010 ADVERTISING RATES

SIZE (N.B.: WIDTH X HEIGHT) for 2 column & 3 column pages	RATE Casual	RATE x 3 10% discount	RATE x 6 20% discount
<b>COVER PAGES</b>			
<b>FRONT</b> <b>210mm x 297mm (Full Bleed)</b> Advertiser has cover picture caption on title page, plus one third page box within journal for further details about cover picture	\$1,300.00	Only two issues per year per advertiser	
<b>INSIDE FRONT*, OUTSIDE BACK*</b>	\$1160	\$1045	\$930
<b>INSIDE BACK*</b>	\$1110	\$1000	\$890
<b>INTERNAL PAGES</b>			
<b>FULL PAGE*</b> 185mm x 250mm	\$1020	\$920	\$815
<b>HALF PAGE</b> 185mm x 123mm	\$700	\$630	\$560
<b>THIRD PAGE</b> 185mm x 80mm	\$590	\$530	\$470
<b>QUARTER PAGE</b> 90mm x 123mm	\$490	\$440	\$390
<b>COLUMN AD RATE</b>	\$30 per column centimetre (1/3 page {5.5cm width})		
<b>INSERTS</b>	\$980 for 1 issue (approx 1400 distribution) <ul style="list-style-type: none"> <li>• <b>This price is for insertion of supplied inserts only.</b></li> <li>• <b>Printing can be arranged at an additional cost.</b></li> </ul> <i>Extra postage will apply for inserts weighing more than 100gms</i>		
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